

WSFA 12 East Delano Ave. Montgomery, AL 36105 Main: (334) 288-1212 Billing: (334) 288-1212

www.wsfa.com

Billing Address:

Front Line Strategies Attention: Accounts Payable 526 East Park Avenue Tallahassee, FL 32301

Send Payment To:

WSFA Regions Bank

ATTN: Lockbox # 1400

P.O. Box 11407

Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1808257-1	09/24/17	September 2017	08/28/17 - 09/24/17

Property	Account Executive	Sales Office	Sales Region
WSFA	Ryan Eddins	HRP-Washingto	National

Advertiser	Product	Estimate Number
POL/Moore, Roy/Senate	ROY MOORE FOR SENATI	1

Flight Dates 09/11/17 - 09/26/17	Order # 1808257	Alt Order # 08778591
Billing Calendar	Billing Type	Deal #
Broadcast	Cash	Deal #
Special Handling		
Agency Code	Advertiser Code	Product 1/2
Agency Ref	Advertiser Ref	

Spots/

Line Start [Date End Dat	e Description	Start/End Time	MTWTFSS	Length V	Veek	Rate	Туре	
1 09/11/	/17 09/22/17	7 Today In Alaban	na 6a-7a	MTWTF	:30	5	\$175.00	NM	
Weeks	Start Date 09/11/17	e <u>End Date</u> <u>MTW1</u> 09/17/17 MTW1		<u>Rate</u> \$175.00					
Spots: #	Ch Day	Air Date Air Time	<u>Description</u>	Start/End Time	Length A	Ad-ID			Rate Type
1	WSFA M	09/11/17 6:47 AM	Today In Alabama	6a-7a	:30	Judge Roy	Moore - S	tand	\$175.00 NM
3	WSFA Tu (Today In Alabama	6a-7a	:30	Judge Roy	y Moore - S	tand	\$175.00 NM
2	WSFA W	09/13/17 6:48 AM	Today In Alabama	6a-7a	:30	Judge Roy	Moore - S	tand	\$175.00 NM
5	WSFA Th	09/14/17 6:30 AM	Today In Alabama	6a-7a	:30	Judge Roy	Moore - S	tand	\$175.00 NM
4	WSFA F	09/15/17 6:21 AM	Today In Alabama	6a-7a	:30 F	FLSM1904	1		\$175.00 NM
Weeks	: Start Date			Rate					
	09/18/17	09/24/17 мтwт	F 5	\$175.00					
Spots: #	Ch Day	Air Date Air Time	<u>Description</u>	Start/End Time	Length A	Ad-ID			Rate Type
8	WSFA M (09/18/17 6:39 AM	Today In Alabama	6a-7a	:30 F	ELSM1904	4		\$175.00 NM
9	WSFA Tu (09/19/17 6:19 AM	Today In Alabama	6a-7a	:30 F	-LSM1904F	4		\$175.00 NM
7	WSFA W		Гoday In Alabama	6a-7a	:30 F	-LSM1908F	1		\$175.00 NM
6	WSFA Th	09/21/17 6:09 AM	Today In Alabama	6a-7a	:30 F	FLSM1908	ł		\$175.00 NM
10	WSFA F (09/22/17 6:50 AM	Today In Alabama	6a-7a	:30 F	-LSM1908F	1		\$175.00 NM

2 09/11/	/17	09/22/	7 NBC	Today Show	7-9am	MTWTF	:30	5	\$115.00	NM		
Weeks	_	tart Da 9/11/1			Spots/Week 5	<u>Rate</u> \$115.00						
Spots: #	Ch	Day	Air Date	Air Time Descrip	otion	Start/End Time	Length A	\d-ID			Rate	Type
3	WSFA	M	09/11/17	NBC T	oday Show	7-9am	:00				\$115.00	NM
		Cred	ited									
1	WSFA	Tu	09/12/17	7:59 AM NBC T	oday Show	7-9am	:30 3	udge Roy	Moore - St	and	\$115.00	NM
2	WSFA	W	09/13/17	8:51 AM NBC T	oday Show	7-9am	:30 3	udge Roy	Moore - St	and	\$115.00	NM
5	WSFA	Th	09/14/17	8:45 AM NBC T	oday Show	7-9am	:30 F	LSM1892H	_Names		\$115.00	NM
4	WSFA	F	09/15/17	8:55 AM NBC T MTWTFSS	oday Show	7-9am	:30 F	LSM1904F	Ī		\$115.00	NM

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MG for 3.6 09/21

See MG 3.15

09/22/17

NBC Today 2

WSFA F

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<u>Advertiser</u>	Product	Estimate Number
POL/Moore, Roy/Senate	ROY MOORE FOR SENATI	

Snote

www.wsfa.com

						Spots/				
ine Start	Date End Date Descrip	tion Star	rt/End Time	MTWTFSS	Length	Week	Rate	Туре		
2 09/11	/17 09/22/17 NBC To	oday Show 7-9a	am	MTWTF	:30	5	\$115.00	NM		
Weeks			pots/Week	Rate						
0	09/18/17 09/24/17	MTWTF	5	\$115.00	1	F 44 ID			Data	Time
Spots: #		Air Time Description	Ü	Start/End Time		h Ad-ID			Rate 7	
9		8:48 AM NBC Today S		7-9am		0 FLSM1904H			\$115.00	
6		7:58 AM NBC Today S		7-9am		0 FLSM1904H			\$115.00	
8		7:21 AM NBC Today S		7-9am		0 FLSM1908H			\$115.00	
7		8:56 AM NBC Today S		7-9am		O FLSM1908H			\$115.00	
10	WSFA F 09/22/17	7:19 AM NBC Today S	how	7-9am	:3	0 FLSM1908H			\$115.00	NN
3 09/11	/17 09/22/17 NBC To	oday 2 9-10)am	MTWTF	:30	5	\$115.00	NM		
Weeks	s: <u>Start Date</u> <u>End Date</u> 09/11/17 09/17/17	MTWTFSS S	pots/Week 5	<u>Rate</u> \$115.00						
Cnoto: #			5	Start/End Time	Lengt	n Ad-ID			Rate 1	Tvn
Spots: #		AIR Time Description			:0				\$115.00	
1	WSFA M 09/11/17 Credited	NBC Today 2		9-10am	.00	U			\$113.00	IVI
2	WSFA Tu 09/12/17 Credited	NBC Today 2		9-10am	:0	0			\$ 115.00	NI
3	WSFA W 09/13/17 9	9:57 AM NBC Today 2		9-10am	:30	Judge Roy	Moore - St	and	\$115.00	N
4	WSFA Th 09/14/17	9:55 AM NBC Today 2		9-10am	:30	Judge Roy	Moore - St	and	\$115.00	N
5	WSFA F 09/15/17 9	9:35 AM NBC Today 2		9-10am	:30) FLSM1904H			\$115.00	N
Weeks	s: <u>Start Date</u> <u>End Date</u> 09/18/17 09/24/17	MTWTFSS SI	pots/Week 5	<u>Rate</u> \$115.00						
Spots: #	Ch Day Air Date A	ir Time Description		Start/End Time	Length	n Ad-ID			Rate 1	Гур
8	WSFA M 09/18/17 See MG 3.11	NBC Today 2		9-10am	:00				\$115.00	
11		9:59 AM NBC Today 2		9-10am	:30) FLSM1904H			\$115.00	N
9	WSFA Tu 09/19/17 See MG 3.12	NBC Today 2		9-10am	:00	0			\$115.00	NI
12		9:59 AM NBC Today 2		9-10am	:30) FLSM1904H			\$115.00	NI
10	WSFA W 09/20/17 See MG 3.13	NBC Today 2		9-10am	:00	0			\$115.00	NI
13	WSFA W 09/20/17 9 MG for 3.10 09/20	9:59 AM NBC Today 2		9-10am	:30) FLSM1908H			\$115.00	NN
6	WSFA Th 09/21/17 See MG 3.14	NBC Today 2		9-10am	:00	0			\$115.00	NI
14	WSFA Th 09/21/17 9	9:34 AM NBC Today 2		9-10am	:30) FLSM1908H			\$115.00	N

15 W		/22/17 9: 3.7 09/22	35 AM NBC T	oday 2	9-10am	:30 F	LSM1908H			\$115.00	NM
4 09/11/17	09/22/17	NBC Tod	ay Show 3	10-11am	MTWTF	:30	5	\$75.00	NM		
Weeks:	Start Date 09/11/17	End Date 09/17/17	MTWTFSS MTWTF	Spots/Week 5	<u>Rate</u> \$75.00						

9-10am

:00

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This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

\$115.00 NM



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Advertiser	Product	Estimate Number
POL/Moore, Roy/Senate	ROY MOORE FOR SENATI	

Cnotal

www.wsfa.com

								Spots/			
Line Start	Date	End Date	Desc	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
4 09/11	1/17	09/22/17	NBC	Today Show 3	10-11am	MTWTF	:30	5	\$75.00	NM	
Spots: #	<u>Ch</u>	Day Air	Date	Air Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Typ
2	WSF	A M 09 Credited	/11/17	NBC T	oday Show 3	10-11am	:0	0			\$75.00 Ni
4	WSF	A Tu 09, Credited		NBC T	oday Show 3	10-11am	:0	0			\$75.00 Ni
5	WSF	A W 09/	13/17	10:48 AM NBC T	oday Show 3	10-11am	:3	O Judge Ro	y Moore - Si	tand	\$75.00 NI
3	WSF	A Th 09/	14/17	10:54 AM NBC T	oday Show 3	10-11am	:3	0 FLSM1892i	H_Names		\$75.00 NI
1	WSF	A F 09/	15/17	10:34 AM NBC T	oday Show 3	10-11am	:3	0 FLSM1904	Н		\$75.00 NI
Week	100.00	Start Date 09/18/17	End Da 09/24/		Spots/Week 5	<u>Rate</u> \$75.00					
Spots: #	<u>Ch</u>	Day Air	Date	Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Typ
8	WSF	A M 09/	18/17	10:34 AM NBC To	oday Show 3	10-11am	:3	O FLSM1904	н		\$75.00 N
7	WSF	A Tu 09/	19/17	10:55 AM NBC To	oday Show 3	10-11am	:3	O FLSM1904	Н		\$75.00 N
6	WSF	A W 09/	20/17	10:34 AM NBC To	oday Show 3	10-11am	:3	O FLSM1908	4		\$75.00 NI
9	WSF	A Th 09/	21/17	10:55 AM NBC To	oday Show 3	10-11am	:3	O FLSM1908	4		\$75.00 NI
10	WSF	A F 09/	22/17	10:55 AM NBC To	oday Show 3	10-11am	:3	0 FLSM1908	4		\$75.00 NI
5 09/11	/17	09/22/17	ALAE	BAMA LIVE @ 11A	11-1130Am	MTWTF	:30	5	\$70.00	NM	

5 09/11	717 09/22/17 ALABAMA LIVE @ 11A 11-1130AM	MIWIF	:30 5 \$70.00 NIVI	
Week	s: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 09/11/17 <u>MTWTF</u> 5	<u>Rate</u> \$70.00		
Spots: #	Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	Rate Type
2	WSFA M 09/11/17 ALABAMA LIVE @ 11A Credited	11-1130Am	:00	\$70.00 NM
1	WSFA Tu 09/12/17 ALABAMA LIVE @ 11A Credited	11-1130Am	:00	\$70.00 NM
5	WSFA W 09/13/17 11:26 AM ALABAMA LIVE @ 11A	11-1130Am	:30 Judge Roy Moore – Stand	\$70.00 NM
3	WSFA Th 09/14/17 11:13 AM ALABAMA LIVE @ 11A	11-1130Am	:30 Judge Roy Moore - Stand	\$70.00 NM
4	WSFA F 09/15/17 11:26 AM ALABAMA LIVE @ 11A	11-1130Am	:30 FLSM1904H	\$70.00 NM
Weeks	s: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 09/18/17 09/24/17 MTWTF 5	<u>Rate</u> \$70.00		
Spots: #	Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	Rate Type
9	WSFA M 09/18/17 ALABAMA LIVE @ 11A See MG 5.11	11-1130Am	:00	\$70.00 NM
11	WSFA M 09/18/17 11:24 AM ALABAMA LIVE @ 11A MG for 5.9 09/18	11-1130Am	:30 FLSM1904H	\$70.00 NM
6	WSFA Tu 09/19/17 ALABAMA LIVE @ 11A See MG 5.12	11-1130Am	:00	\$70.00 NM
12	WSFA Tu 09/19/17 11:15 AM ALABAMA LIVE @ 11A MG for 5.6 09/19	11-1130Am	:30 FLSM1904H	\$70.00 NM
7	WSFA W 09/20/17 ALABAMA LIVE @ 11A See MG 5.13	11-1130Am	:00	\$70.00 NM
13	WSFA W 09/20/17 11:17 AM ALABAMA LIVE @ 11A MG for 5.7 09/20	11-1130Am	:30 FLSM1908H	\$70.00 NM
8	WSFA Th 09/21/17 ALABAMA LIVE @ 11A See MG 5.14	11-1130Am	:00	\$70.00 NM

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Advertiser	Product	Estimate Number
POL/Moore, Roy/Senate	ROY MOORE FOR SENATI	

www.wsfa.com

							Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
5	09/11/17	09/22/17	ALABAMA LIVE @ 11	A 11-1130Am	MTWTF	:30	5	\$70.00	NM	
Spo	ts: <u>#</u> <u>Ch</u>	Day Air [Date Air Time Descri	ription	Start/End Time	Lengt	h Ad-ID			Rate Type
	14 WS	FA Th 09/2 MG for 5.8		AMA LIVE @ 11A	11-1130Am	:3	0 FLSM1908H			\$70.00 NM
	10 WS	FA F 09/2 See MG 5		AMA LIVE @ 11A	11-1130Am	:0	00			\$70.00 NM
	15 WS	FA F 09/2 MG for 5.		AMA LIVE @ 11A	11-1130Am	:3	0 FLSM1908H			\$70.00 NM

6 09/11	/17 0	9/22/17	ALABAN AM	IA LIVE @ 1130	1130A-12P	МТ	WTF	:30	5	\$70.00	NM		
Weeks		tart Date 9/11/17	End Date 09/17/17	MTWTFSS MTWTF	Spots/Week		<u>Rate</u> \$70.00						
Spots: #	<u>Ch</u>	Day Air	Date Ai	r Time Descript	<u>tion</u>		Start/End Time	Length A	\d-ID			Rate	Type
3	WSFA	M 09/ Credited	15 45 5 5	ALABAI	MA LIVE @ 113	OAM	1130A-12P	:00				\$30.00	NM
4	WSFA	Tu 09/ Credited		ALABAI	MA LIVE @ 113	OAM	1130A-12P	:00				\$70.00	NM
5	WSFA	W 09/	<mark>/13/17 11</mark> :	53 AM ALABAN	MA LIVE @ 1130	0AM	1130A-12P	:30 י	udge Roy	Moore - St	and	\$70.00	NM
1	WSFA	Th 09/	14/17 11:	50 AM ALABAN	MA LIVE @ 1130	0AM	1130A-12P	:30 F	LSM1892H_	Names		\$70.00	NM
2		F 09/			MA LIVE @ 1130		1130A-12P	:30 F	LSM1904H			\$70.00	NM
Weeks		art Date 9/18/17	End Date 09/24/17	MTWTFSS MTWTF	Spots/Week 5		Rate \$70.00						
Spots: #	Ch	Day Air	Date Air	Time Descript	ion		Start/End Time	Length A	d-ID			Rate	Type
7	WSFA	M 09/ See MG		ALABAI	MA LIVE @ 1130	0AM	1130A-12P	:00				\$70.00	NM
11	WSFA	M 09/ MG for 6		45 AM ALABAN	MA LIVE @ 1130	0AM	1130A-12P	:30 F	LSM1904H			\$70.00	NM
6	WSFA	Tu 09/ See MG		ALABAN	MA LIVE @ 1130	0AM	1130A-12P	:00				\$ 70.00	NM
12	WSFA	Tu 09/ MG for 6		39 AM ALABAN	//A LIVE @ 1130	0AM	1130A-12P	:30 F	LSM1904H			\$70.00	NM
10	WSFA	W 09/ See MG		ALABAN	MA LIVE @ 1130	0AM	1130A-12P	:00				\$70.00	NM
13	WSFA	W 09/3 MG for 6.		40 AM ALABAN	//A LIVE @ 1130	0AM	1130A-12P	:30 F	LSM1908H			\$70.00	NM
8	WSFA	Th 09/2	21/17 11:	43 AM ALABAN	MA LIVE @ 1130	MAO	1130A-12P	:30 F	LSM1908H			\$70.00	NM
9	WSFA	F 09/ See MG	22/17 6.14	ALABAN	MA LIVE @ 1130	0AM	1130A-12P	:00				\$70.00	NM
14	WSFA	F 09/2 MG for 6.		49 AM ALABAN	MA LIVE @ 1130	0AM	1130A-12P	:30 F	LSM1908H			\$70.00	NM

7 09/11/17	09/22/17	WSFA 12	2 News at Noor	12-1230pm	MTWTF	:30	5	\$225.00	NM	
Weeks:	Start Date 09/11/17	End Date 09/17/17	MTWTFSS MTWTF	Spots/Week 5	<u>Rate</u> \$225.00					
Spots: # Ch			Time Descrip	tion	Start/End Time	Length A	\d-ID			Rate Type
2 WS	SFA M 09. Credited	/11/17 1	WSFA	12 News at Noon	12-1230pm	:00				\$225.00 NM

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								Spots/				
Line	Start I	Date	End Date De	escription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
7	09/11/	/17	09/22/17 W	SFA 12 News at N	oon 12-1230pm	MTWTF	:30	5	\$225.00	NM		
Spc	ots: #	Ch	Day Air Date	Air Time Desc	cription	Start/End Time	Lengt	h Ad-ID			Rate	Туре
	4	WSF	A Tu 09/12/17 Credited	WSF	FA 12 News at Noon	12-1230pm	:0	0			\$225.00	NM
	1	WSF	A W 09/13/17	12:28 PM WSF	A 12 News at Noon	12-1230pm	:30) Judge Ro	y Moore - S	Stand	\$225.00	NM
	3	WSF	A Th 09/14/17	12:12 PM WSF	A 12 News at Noon	12-1230pm	:30) Judge Ro	y Moore - S	Stand	\$225.00	NM
	5 Weeks	_	Start Date End	7 12:26 PM WSF <u>Date</u> <u>MTWTFSS</u> 24/17 MTWTF	FA 12 News at Noon Spots/Week 5	12-1230pm <u>Rate</u> \$225.00	:30) FLSM1904i	Н		\$225.00	NM
Spo	ts: #	<u>Ch</u>	Day Air Date	Air Time Desc	cription	Start/End Time	Lengtl	n Ad-ID			Rate	Type
	7	WSF	A M 09/18/17 See MG 7.11	' WSF	A 12 News at Noon	12-1230pm	:00	0			\$225.00	NM
	11	WSF	A M 09/18/17 MG for 7.7 09/		A 12 News at Noon	12-1230pm	:30) FLSM1904	4		\$225.00	NM
	9	WSF	A Tu 09/19/17 See MG 7.12	wsr wsr	A 12 News at Noon	12-1230pm	:00	0			\$225.00	NM
	12	WSFA	A Tu 09/19/17 MG for 7.9 09/		A 12 News at Noon	12-1230pm	:30) FLSM1904F	ł		\$225.00	NM
	6	WSFA	A W 09/20/17 See MG 7.13	WSF	A 12 News at Noon	12-1230pm	:00)			\$225.00	NM
	13	WSFA	A W 09/20/17 MG for 7.6 09/		A 12 News at Noon	12-1230pm	:30) FLSM1908F	ł		\$225.00	NM
	8	WSFA	A Th 09/21/17 See MG 7.14	WSF	A 12 News at Noon	12-1230pm	:00)			\$ 225.00	NM
	14	WSFA	A Th 09/21/17 MG for 7.8 09/		A 12 News at Noon	12-1230pm	:30) FLSM1908F	ł		\$225.00	NM
	10	WSFA	A F 09/22/17	12:20 PM WSF	A 12 News at Noon	12-1230pm	:30) FLSM1908H	I		\$225.00	NM

8 09/11/	/17 09/22/17		NEWS AT 4F	M-F 4-430P	MTWTF	:30	5	\$135.00	NM		
		M									
Weeks		End Date	<u>MTWTFSS</u>	Spots/Week	Rate						
	09/11/17	09/17/17	MTWTF	5	\$135.00						
Spots: #	Ch Day Air	<u>r Date</u> <u>Air</u>	Time Descrip	<u>tion</u>	Start/End Time	Length Ac	<u>d-ID</u>			Rate	Type
1	WSFA M 09	/11/17	WSFA .	12 NEWS AT 4PM	M-F 4-430P	:00				\$135.00	NM
1	Credited	1									
3	WSFA Tu 09	/12/17	WSFA:	12 NEWS AT 4PM	M-F 4-430P	:00				\$135.00	NM
	Credited	1									
2	WSFA W 09	/13/17 4:2	24 PM WSFA	12 NEWS AT 4PM	M-F 4-430P	:30 Ju	idge Roy	Moore - St	and	\$135.00	NM
4	WSFA Th 09	/14/17 4:2	29 PM WSFA	12 NEWS AT 4PM	M-F 4-430P	:30 Ju	idge Roy	Moore - St	and	\$135.00	NM
5	WSFA F 09	/15/17 4:1	12 PM WSFA	12 NEWS AT 4PM	M-F 4-430P	:30 FL	.sм1904н			\$135.00	NM
Weeks	Start Date	End Date	MTWTFSS	Spots/Week	Rate						
	09/18/17	09/24/17	MTWTF	5	\$135.00						
Spots: #	Ch Day Air	Date Air	Time Descript	<u>tion</u>	Start/End Time	Length Ac	d-ID			Rate	<u>Type</u>
7	WSFA M 09	/18/17 4:2	28 PM WSFA	12 NEWS AT 4PM	M-F 4-430P	:30 FL	.sм1904н			\$135.00	NM
8	WSFA Tu 09	/19/17 4:1	12 PM WSFA 1	12 NEWS AT 4PM	M-F 4-430P	:30 FL	.sм1904н			\$135.00	NM
9	WSFA W 09	/20/17 4:1	16 PM WSFA 1	12 NEWS AT 4PM	M-F 4-430P	:30 FL	.sм1908н			\$135.00	NM
6	WSFA Th 09	/21/17 4:1	I1 PM WSFA 1	12 NEWS AT 4PM	M-F 4-430P	:30 FL	.sм1908н			\$135.00	NM
10	WSFA F 09	/22/17 4:3	32 PM WSFA 1	12 NEWS AT 4PM	M-F 4-430P	:30 FL	sм1908н			\$135.00	NM

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WSFA F 09/15/17

09/18/17

5

Weeks:

Send Payment To:
WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1808257-1	09/24/17	September 2017	08/28/17 - 09/24/17

Advertiser	Product	Estimate Number
POL/Moore, Roy/Senate	ROY MOORE FOR SENATI	

www.wsfa.com

ine Start	Date 1	End Date Des	cription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type		
9 09/11	1/17	09/22/17 WSF M	FA 12 NEWS AT	1P M-F 430-5P	MTWTF	:30	5	\$115.00	AND THE PERSON		THE RESERVE
Week		tart Date End D		Spots/Week 5	<u>Rate</u> \$115.00						
Spots: #	Ch	Day Air Date	Air Time Descr		Start/End Time	Length	Ad-ID			Rate	Type
2	WSFA	M 09/11/17 Credited	WSFA	12 NEWS AT 4PM	M-F 430-5P	:00				\$115.00	
3	WSFA	Tu 09/12/17 Credited	WSFA	12 NEWS AT 4PM	M-F 430-5P	:00)			\$115.00) NM
1	WSFA	W 09/13/17	4:52 PM WSFA	12 NEWS AT 4PM	M-F 430-5P	:30	Judge Roy	Moore - S	tand	\$115.00	NM (
4	WSFA	Th 09/14/17	4:55 PM WSFA	12 NEWS AT 4PM	M-F 430-5P	:30	Judge Roy	Moore - S	tand	\$115.00	NM
5 Weeks		F 09/15/17 tart Date End D 9/18/17 09/24/	ate MTWTFSS	12 NEWS AT 4PM Spots/Week 5	M-F 430-5P <u>Rate</u> \$115.00	:30	FLSM1904H			\$115.00	NM
Spots: #	Ch	Day Air Date	Air Time Descri	=	Start/End Time	Length	Ad-ID			Rate	Type
9	WSFA			12 NEWS AT 4PM	M-F 430-5P	:00				\$115.00	
11	WSFA	M 09/18/17 MG for 9.9 09/18		12 NEWS AT 4PM	M-F 430-5P	:30	FLSM1904H			\$115.00	NM
8	WSFA	Tu 09/19/17 See MG 9.12	WSFA	12 NEWS AT 4PM	M-F 430-5P	:00				\$115.00	NM
12	WSFA	Tu 09/19/17 MG for 9.8 09/19		12 NEWS AT 4PM	M-F 430-5P	:30	FLSM1904H			\$115.00	NM
7	WSFA	W 09/20/17 See MG 9.13	WSFA	12 NEWS AT 4PM	M-F 430-5P	:00				\$115.00	NM
13	WSFA	W 09/20/17 MG for 9.7 09/20		12 NEWS AT 4PM	M-F 430-5P	:30	FLSM1908H			\$115.00	NM
6	WSFA	Th 09/21/17 See MG 9.14	WSFA	12 NEWS AT 4PM	M-F 430-5P	:00				\$115.00	NM
14	WSFA	Th 09/21/17 MG for 9.6 09/21		12 NEWS AT 4PM	M-F 430-5P	:30	FLSM1908H			\$115.00	NM
10	WSFA	F 09/22/17 See MG 9.15	WSFA	12 NEWS AT 4PM	M-F 430-5P	:00				\$115.00	NM
15	WSFA	F 09/22/17 MG for 9.10 09/2		12 NEWS AT 4PM	M-F 430-5P	:30	FLSM1908H			\$115.00	NM
10 09/11/	/17 0	9/22/17 WSF	A 12 News at Five	5-530pm	MTWTF	:30	5	\$420.00	NM		\equiv
Weeks		art Date End Da /11/17 09/17/1		Spots/Week 5	<u>Rate</u> \$420.00						
Spots: #	Ch	Day Air Date	Air Time Descrip		Start/End Time	Length .	Ad-ID			Rate	Type
4	WSFA	M 09/11/17 Credited		12 News at Five	5-530pm	:00				\$420.00	
2	WSFA	Tu 09/12/17 Credited	WSFA	12 News at Five	5-530pm	:00				\$420.00	NM
1	WSFA	W 09/13/17	5:16 PM WSFA	12 News at Five	5-530pm	:30	Judge Roy	Moore - St	and	\$420.00	NM
3	WSFA	Th 09/14/17	5:29 PM WSFA	12 News at Five	5-530pm	:30	Judge Roy	Moore - St	and	\$420.00	20 00000000
_	MICE	E 00115115				7.200				Maria Maria Companya	

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5-530pm

Rate

\$420.00

:30 FLSM1904H

5:29 PM WSFA 12 News at Five

<u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u>

MTWTF--

09/24/17

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\$420.00 NM



Send Payment To: **WSFA Regions Bank** ATTN: Lockbox # 1400 P.O. Box 11407 Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1808257-1	09/24/17	September 2017	08/28/17 - 09/24/17

Advertiser	Product	Estimate Number
POL/Moore, Roy/Senate	ROY MOORE FOR SENATI	

www.wsfa.com

2

<u>Ch</u>

Spots: #

Day Air Date WSFA M 09/11/17

Credited

09/17/17

MTWTF--

Air Time Description

09/11/17

							Spots/				
_ine Start	Date I	End Date De	scription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
10 09/11	1/17 (09/22/17 WS	SFA 12 News at Five	5-530pm	MTWTF	:30	5	\$420.00	NM		
Spots: #	Ch	Day Air Date	Air Time Descrip	tion	Start/End Time	Length	Ad-ID			Rate	Туре
6	WSFA	M 09/18/17 See MG 10.11	WSFA	12 News at Five	5-530pm	:00)			\$420.00	NM
11	WSFA	M 09/18/17 MG for 10.6 09	5:11 PM WSFA 1 0/18	12 News at Five	5-530pm	:30) FLSM1904H			\$420.00	NM
9	WSFA	Tu 09/19/17 See MG 10.12		12 News at Five	5-530pm	:00)			\$420.00	NM
12	WSFA	Tu 09/19/17 MG for 10.9 09	5:12 PM WSFA 1/19	12 News at Five	5-530pm	:30) FLSM1904H			\$420.00	NM
7	WSFA	W 09/20/17 See MG 10.13	WSFA	12 News at Five	5-530pm	:00)			\$420.00	NM
13	WSFA	W 09/20/17 MG for 10.7 09	5:16 PM WSFA 1 1/20	12 News at Five	5-530pm	:30) FLSM1908H			\$420.00	NM
10	WSFA	Th 09/21/17 See MG 10.14	WSFA :	12 News at Five	5-530pm	:00)			\$420.00	NM
14	WSFA	Th 09/21/17 MG for 10.10 0	5:27 PM WSFA 1 9/21	12 News at Five	5-530pm	:30) FLSM1908H			\$420.00	NM
8	WSFA	F 09/22/17 See MG 10.15	WSFA :	12 News at Five	5-530pm	:00)			\$420.00	NM
15	WSFA	F 09/22/17 MG for 10.8 09	5:24 PM WSFA 1 /22	12 News at Five	5-530pm	:30) FLSM1908H	14176		\$420.00	NM
11 09/11	/17 0	9/22/17 WS MF	FA 12 News at Six -	6-630pm	MTWTF	:30	5	\$350.00	NM		
Week	2000	art Date End 9/11/17 09/17		Spots/Week 5	<u>Rate</u> \$350.00						
Spots: #	<u>Ch</u>	Day Air Date	Air Time Descript	<u>tion</u>	Start/End Time	Length	Ad-ID			Rate	Type
1	WSFA	M 09/11/17	6:31 PM WSFA 1	2 News at Six - MF	6-630pm		Judge Roy			\$350.00	
4	WSFA	Tu 09/12/17	6:29 PM WSFA 1	2 News at Six - MF	6-630pm		Judge Roy			\$350.00	
2	WSFA	W 09/13/17	6:14 PM WSFA 1	2 News at Six - MF	6-630pm	:30	Judge Roy	Moore – St	and	\$350.00	NM
3	WSFA	Th 09/14/17	6:15 PM WSFA 1	2 News at Six - MF	6-630pm	:30	FLSM1892H_	Names		\$350.00	NM
5	WSFA	F 09/15/17	6:14 PM WSFA 1	2 News at Six - MF	6-630pm	:30	FLSM1904H			\$350.00	NM
Weeks		art Date End End		Spots/Week 5	<u>Rate</u> \$350.00						
Spots: #	<u>Ch</u>	Day Air Date	Air Time Descript	<u>ion</u>	Start/End Time		Ad-ID			Rate	
7	WSFA	M 09/18/17	6:13 PM WSFA 1	2 News at Six - MF	6-630pm	:30	FLSM1904H			\$350.00	NM
9	WSFA	Tu 09/19/17	6:23 PM WSFA 1	2 News at Six - MF	6-630pm	:30	FLSM1904H			\$350.00	NM
6	WSFA	W 09/20/17	6:27 PM WSFA 1	2 News at Six - MF	6-630pm	:30	FLSM1908H			\$350.00	NM
10	WSFA	Th 09/21/17	6:28 PM WSFA 1	2 News at Six - MF	6-630pm	:30	FLSM1908H			\$350.00	NM
8	WSFA	F 09/22/17	6:10 PM WSFA 1	2 News at Six - MF	6-630pm	:30	FLSM1908H			\$350.00	NM
12 09/11	/17 0	9/22/17 WS MF	FA 12 News at Ten -	10-1035pm	MTWTF	:30	5	\$415.00	NM		
Weeks	s: <u>St</u>	art Date End I	Date MTWTFSS	Spots/Week	Rate			•			

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Start/End Time

10-1035pm

Length Ad-ID

:00

\$415.00

WSFA 12 News at Ten - MF

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Rate Type

\$415.00 NM



Send Payment To:
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Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1808257-1	09/24/17	September 2017	08/28/17 - 09/24/17

<u>Advertiser</u>	Product	Estimate Number
POL/Moore, Roy/Senate	ROY MOORE FOR SENATI	

www.wsfa.com

										Spots/				
ine Start	Date I	End Da	ate Des	cription		Start/End	Γime	MTWTFSS	Length	Week	Rate	Туре		
12 09/11	/17 (09/22/1	7 WSF	A 12 News	at Ten	- 10-1035pm	1	MTWTF	:30	5	\$415.00	NM		
Spots: #	Ch	Day	Air Date	Air Time	Descrip	tion		Start/End Time	Length	Ad-ID			Rate	Тур
	WSFA	Tu Cred	09/12/17 ited			12 News at T	en - MF	10-1035pm	:00)			\$415.00	
3	WSFA	W	09/13/17	10:27 PM	WSFA	12 News at T	en - MF	10-1035pm	:30) Judge Roy	Moore - St	and	\$415.00	NI
5	WSFA	Th	09/14/17	10:33 PM	WSFA	12 News at T	en - MF	10-1035pm	:30) Judge Roy	Moore - St	:and	\$415.00	NI
4 Weeks		F <u>tart Da</u> 9/18/17		ate MTW	ΓFSS	12 News at T Spots/W		10-1035pm <u>Rate</u> \$415.00	:30) FLSM1904H			\$415.00	NI
Spots: #	<u>Ch</u>	Day	Air Date	Air Time	Descrip	tion		Start/End Time	Length	Ad-ID			Rate	Тур
10	WSFA		09/18/17 MG 12.11		WSFA	12 News at T	en - MF	10-1035pm	:00)			\$415.00	NI
11	WSFA		09/18/17 or 12.10 09		WSFA	12 News at T	en - MF	10-10 <mark>35</mark> pm	:30) FLSM1904H			\$415.00	NI
6	WSFA		09/19/17 MG 12.12		WSFA	12 News at T	en - MF	10-1035pm	:00)			\$415.00	NI
12	WSFA		09/19/17 or 12.6 09/		WSFA	12 News at T	en - MF	10-1035pm	:30) FLSM1904H			\$415.00	NI
8	WSFA		09/20/17 MG 12.13		WSFA	12 News at T	en - MF	10-1035pm	:00)			\$415.00	M
13	WSFA		09/20/17 or 12.8 09/2		WSFA	12 News at T	en - MF	10-1035pm	:30) FLSM1908H			\$415.00	
9	WSFA		09/21/17 VIG 12.14		WSFA	12 News at T	en - MF	10-1035pm	:00				\$415.00	
14		MG fo	09/21/17 or 12.9 09/2		WSFA	12 News at T	en - MF	10-1035pm) FLSM1908H			\$415.00	
7	WSFA	See I	09/22/17 MG 12.15			12 News at T		10-1035pm	:00				\$415.00	
15	WSFA		09/22/17 or 12.7 09/2		WSFA	12 News at T	en - MF	10-1035pm	:30	FLSM1908H			\$415.00	NI
25 09/14/	/17 0	9/17/1	7 NBC	Today 2		9-10am		TF	:30	1	\$115.00	NM		
Weeks		art Da				Spots/W	eek 1	<u>Rate</u> \$115.00						
Spots: <u>#</u> 1	<u>Ch</u> WSFA		Air Date 09/15/17	Air Time 9:59 AM		2-6-		Start/End Time 9-10am	Length :30	Ad-ID FLSM1904H			Rate \$115.00	
26 09/14/	/17 0	9/17/1	7 NBC	Today Sho	w 3	10-11am		TF	:30	1	\$75.00	NM		
Weeks		art Dat				Spots/W	eek 1	<u>Rate</u> \$75.00						
Spots: #	<u>Ch</u>		Air Date	Air Time		tion	1	Start/End Time	Length	Ad-ID			Rate	Typ
1	-		09/15/17			day Show 3		10-11am		FLSM1904H			\$75.00	
27 09/14/		9/17/1				11-1130Am	1	TF	:30	1	\$70.00	NM		
Weeks		art Dat				Spots/W		Rate \$70.00	-					
Snote: #)/11/17 Day	09/17/ Air Date	17T Air Time		tion	1	\$70.00 Start/End Time	Length	Ad-ID			Rate	Typ
Spots: #	<u>011</u>	Day	VII Dare	All Tille	Describ	uon		Statutille Tille	Length	//u-ID			itate	- Ab

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Regions Bank
ATTN: Lockbox # 1400
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Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1808257-1	09/24/17	September 2017	08/28/17 - 09/24/17

<u>Advertiser</u>	Product	Estimate Number
POL/Moore, Roy/Senate	ROY MOORE FOR SENATI	

www.wsfa.com

www.wsfa.com					
Line Start Date End Date Description Start/End Time	MTWTESS	Spots/ Length Week	Rate	Туре	
	MTWTFSS		Maria de la compansión de		
27 09/14/17 09/17/17 ALABAMA LIVE @ 11A 11-1130Am	TF	:30 1	\$70.00	NM	
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	*		Rate Type
1 WSFA F 09/15/17 11:08 AM ALABAMA LIVE @ 11A	11-1130Am	:30 FLSM1904H			\$70.00 NM
28 09/14/17 09/17/17 ALABAMA LIVE @ 1130 1130A-12P AM	TF	:30 1	\$70.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 1	<u>Rate</u> \$70.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WSFA F 09/15/17 11:40 AM ALABAMA LIVE @ 1130AM	1130A-12P	:30 FLSM1904H			\$70.00 NM
29 09/14/17 09/17/17 WSFA 12 News at Noon 12-1230pm	TF	:30 1	\$225.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week	<u>Rate</u>				
09/11/17 09/17/17TF 1 Spots: # Ch Day Air Date Air Time Description	\$225.00 Start/End Time	Length Ad-ID			Pate Type
1 WSFA Th 09/14/17 12:27 PM WSFA 12 News at Noon	12-1230pm	:30 FLSM1892H_	Names		Rate Type \$225.00 NM
30 09/14/17 09/17/17 WSFA 12 NEWS AT 4P M-F 4-430P	TF		\$135.00	NINA	
M WSFA 12 NEVVS AT 4P WI-F 4-430P		:30 1	\$135.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 09/11/17 09/17/17 TF 1	<u>Rate</u> \$135.00				
09/11/17 09/17/17TF 1 Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WSFA F 09/15/17 4:30 PM WSFA 12 NEWS AT 4PM	M-F 4-430P	:30 FLSM1904H			\$135.00 NM
31 09/14/17 09/17/17 WSFA 12 NEWS AT 4P M-F 430-5P	T	:30 1	\$115.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week	Rate				
09/11/17 09/17/17T 1 Spots: <u># Ch Day Air Date Air Time Description</u>	\$115.00 Start/End Time	Length Ad-ID			Rate Type
1 WSFA Th 09/14/17 4:41 PM WSFA 12 NEWS AT 4PM	M-F 430-5P	:30 FLSM1892H_	Names		\$115.00 NM
32 09/14/17 09/17/17 WSFA 12 News at Five 5-530pm	TF	:30 1	\$420.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 09/11/17 09/17/17 TF 1	<u>Rate</u> \$420.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WSFA Th 09/14/17 5:17 PM WSFA 12 News at Five	5-530pm	:30 FLSM1892H_	Names		\$420.00 NM
33 09/14/17 09/17/17 WSFA 12 News at Ten - 10-1035pm MF	TF	:30 1	\$415.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 09/11/17 09/17/17 TF 1	<u>Rate</u> \$415.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WSFA F 09/15/17 10:21 PM WSFA 12 News at Ten - MF	10-1035pm	:30 FLSM1904H			\$415.00 NM
34 09/15/17 09/15/17 Today in Alabama 5am 5-530a	F	:30 1	\$85.00	NM	
Weeks: Start Date 09/11/17 End Date 09/17/17 MTWTFSS 0	<u>Rate</u> \$85.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WSFA F 09/15/17 5:14 AM Today in Alabama 5am	5-530a	:30 FLSM1904H			\$85.00 NM

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1808257-1	09/24/17	September 2017	08/28/17 - 09/24/17

Advertiser	Product	Estimate Number
POL/Moore, Roy/Senate	ROY MOORE FOR SENATI	

www.wsfa.com

43 09/15/17

09/15/17

NBC Today Show

www.wsta.com						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
34 09/15/17	09/15/17	Today in Alabama 5am	5-530a	F	:30	1	\$85.00	NM	
35 09/18/17	09/24/17	Today in Alabama 5am	5-530a	MTWTF	:30	5	\$85.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
Spots: # Ch	09/18/17	09/24/17 MTWTF	5	\$85.00	Lanat	P V4 ID			Data Tima
		<u>Date</u> <u>Air Time</u> <u>Descript</u> 18/17 5:22 AM Today ir		Start/End Time 5-530a	-	<u>h</u> <u>Ad-ID</u> 0 FLSм1904н			<u>Rate</u> <u>Type</u> \$85.00 NM
	SFA Tu 09/			5-530a 5-530a	0.00	0 FLSM1904H			\$85.00 NM
	SFA W 09/			5-530a	3.5	0 FLSM1908H			\$85.00 NM
	SFA Th 09/2			5-530a		0 FLSM1908H			\$85.00 NM
		22/17 5:22 AM Today in		5-530a		0 FLSM1908H			\$85.00 NM
37 09/15/17	09/15/17	Today in Alabama 530a	528am-6am	F	:30	1	\$100.00	NM	
Weeks:	Start Date 09/11/17	End Date MTWTFSS 09/17/17F	Spots/Week	<u>Rate</u> \$100.00					
Spots: # Ch			ion	Start/End Time	l enat	n Ad-ID			Rate Type
		15/17 5:40 AM Today in		528am-6am) FLSM1904H			\$100.00 NM
38 09/18/17	09/24/17	Today in Alabama 530a	528am-6am	MTWTF	:30	5	\$100.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFSS 09/24/17 MTWTF	Spots/Week	Rate			-		
Spots: # Ch			5	\$100.00 Start/End Time	l enati	Ad-ID			Rate Type
4 WS		18/17 5:44 AM Today in		528am-6am) FLSM1904H			\$100.00 NM
1 WS				528am-6am) FLSM1904H			\$100.00 NM
3 WS		20/17 5:29 AM Today in		528am-6am) FLSM1908H			\$100.00 NM
5 WS	FA Th 09/2			528am-6am	:30) FLSM1908H			\$100.00 NM
2 WS	FA F 09/2	22/17 5:50 AM Today in		528am-6am	:30) FLSM1908H			\$100.00 NM
40 09/15/17	09/15/17	Today In Alabama	6a-7a	F	:30	1	\$175.00	NM	
Weeks:	Start Date 09/11/17	End Date MTWTFSS 09/17/17F	Spots/Week	<u>Rate</u> \$175.00					
Spots: # Ch	Day Air I		: <u>*</u> 2	Start/End Time	Length	Ad-ID			Rate Type
1 WS		6:52 AM Today In		6a-7a) FLSM1904H			\$175.00 NM
41 09/18/17	09/24/17	Today In Alabama	6a-7a	MTWTF	:30	5	\$175.00	NM	
Weeks:		End Date MTWTFSS 09/24/17 MTWTF	Spots/Week 5	<u>Rate</u> \$175.00					
Spots: # Ch	Day Air [Start/End Time	Length	Ad-ID			Rate Type
3 WS		8/17 6:10 AM Today In		6a-7a		FLSM1904H			\$175.00 NM
1 WS				6a-7a	:30) FLSM1904H			\$175.00 NM
5 WS	FA W 09/2	20/17 6:12 AM Today In		6a-7a	:30	FLSM1908H			\$175.00 NM
4 WS	FA Th 09/2	21/17 6:28 AM Today In	Alabama	6a-7a	:30	FLSM1908H			\$175.00 NM
2 WS	FA F 09/2	22/17 6:10 AM Today In	Alabama	6a-7a	:30	FLSM1908H			\$175.00 NM
								WAR COMMITTEE OF THE PERSON OF	

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----F--

:30

1

7-9am

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This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

\$115.00

NM



Send Payment To:
WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1808257-1	09/24/17	September 2017	08/28/17 - 09/24/17

Advertiser	Product	Estimate Number
POL/Moore, Roy/Senate	ROY MOORE FOR SENATI	

www.wsfa.com

		Spots/			
5	Length	Week	Rate	Type	

Line Start Da	ate End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
.7										
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate	35-441					
Spots: #	09/11/17	09/17/17F	1 intion	\$115.00 Start/End Time	Longt	P V4 ID			Data '	Type
· —	<u>Ch</u> <u>Day Air</u> WSFA F 09	r Date Air Time Descr 0/15/17 8:28 AM NBC		7-9am		<u>h Ad-ID</u> 0 FLSм1904н			<u>Rate</u> \$115.00	
	WSFA F 09	0.20 AWI NBC	louay Show	7-94111	.3	0 FE3MI304H			\$115.00	IVIVI
44 09/18/1	7 09/24/17	NBC Today Show	7-9am	MTWTF	:30	5	\$115.00	NM		
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate						
Spots: #	09/18/17	09/24/17 MTWTF	5 intion	\$115.00 Start/End Time	Longt	h Ad-ID			Poto ·	Typo
	<u>Ch</u> <u>Day Air</u> WSFA <i>M 09</i>		•	Start/End Time	<u>engt</u> :0				Rate 7	000000000000000000000000000000000000000
5	Credited		Today Show	7-9am	.0	U			\$115.00	NM
4	WSFA Tu 09. Credited		Today Show	7-9am	:0	0			\$ 115.00	NM
1	WSFA W 09. Credited	/20/17 NBC 7	oday Show	7-9am	:0	0			\$115.00	NM
3 1	WSFA Th 09		oday Show	7-9am	:0	0			\$ 115.00	NM
2 \	Credited WSFA F 09.		oday Show	7-9am	:0	0			\$115.00	N/N/
	Credited		ouay Snow	r- s am	.0				\$110.00	IVIVI
46 09/16/1	7 09/23/17	NBC Saturday Today	Sh 6-8am	S-	:30	2	\$45.00	NM		
Weeks:	Ctart Data	ow End Date MTWTFSS	Cmata (Maak	Dete						
vveeks:	Start Date 09/11/17	End Date MTWTFSS 09/17/17S-	Spots/Week 2	<u>Rate</u> \$45.00						
Spots: #	Ch Day Air	Date Air Time Descri	ption	Start/End Time	Lengtl	h Ad-ID			Rate 1	Туре
1 \	WSFA Sa 09	/16/17 6:29 AM NBC S	Saturday Today Show	6-8am	:3	O FLSM1904H			\$45.00	NM
2 \	WSFA Sa 09/	/16/17 6:59 AM NBC S	Saturday Today Show	6-8am	:3	O FLSM1904H			\$45.00	NM
Weeks:	Start Date		Spots/Week	<u>Rate</u>						
	09/18/17	09/24/17S-	2	\$45.00						
	<u>Ch</u> <u>Day</u> <u>Air</u>			Start/End Time		n <u>Ad-ID</u>			Rate 1	0.000106.0000
	WSFA Sa 09/		aturday Today Show	6-8am) FLSM1908H			\$45.00	NM
3 \	WSFA Sa 09/	/23/17 6:58 AM NBC S	aturday Today Show	6-8am	:30) FLSM1908H			\$45.00	NM
47 09/17/17	7 09/24/17	NET NBC Sunday Tod	ay 7-8a	S	:30	1	\$45.00	NM		
Madra	Ctart Data	Show MTWTESS	Crata Mia ali	Dete						
Weeks:	Start Date 09/11/17	End Date MTWTFSS 09/17/17S	Spots/Week 1	<u>Rate</u> \$45.00						
Spots: #	Ch Day Air			Start/End Time	Length	Ad-ID			Rate 1	Type
	NSFA Su 09/		BC Sunday Today Shov) FLSM1904H			\$45.00	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate	.00	, . <u></u>			φ40.00	14141
Spots: # 0	09/18/17 Ch Day Air	09/24/17S <u>Date Air Time Descri</u>	1 otion	\$45.00 Start/End Time	l ength	Ad-ID			Rate 1	Type
3 3	NSFA Su 09/	U 1912 - T. C.	BC Sunday Today Shov	7 8) FLSM1908H			\$45.00	8 82 90
48 09/17/17	7 09/24/17	NET NBC Meet The Pr	es 8-9a	S	:30	1	\$45.00	NM		
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate						
0	09/11/17	09/17/17S	1	\$45.00		ALID			.	т
	<u>Ch</u> <u>Day Air</u>	Date Air Time Descri		Start/End Time		Ad-ID		V - V2	Rate 1	

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09/18/17

09/24/17

MTWTF--

Send Payment To:
WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1808257-1	09/24/17	September 2017	08/28/17 - 09/24/17

<u>Advertiser</u>	Product	Estimate Number
POL/Moore, Roy/Senate	ROY MOORE FOR SENATI	1

www.wsfa.com

www.wsia.com					Constal			
Line Start Date End	Date Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
48 09/17/17 09/2	1/17 NET NBC Me	et The Pres 8-9a	S	:30	1	\$45.00	NM	
Spots: # Ch Da	s <u>y Air Date</u> Air Time	e Description	Start/End Time	l enat	h Ad-ID			Rate Type
	u 09/17/17	NET NBC Meet The Press	8-9a	:0				\$45.00 NN
Cr	edited							
Weeks: Start 09/18		<u>WTFSS</u> <u>Spots/Week</u> S 1	<u>Rate</u> \$45.00					
		<u>Description</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	u 09/24/17 edited	NET NBC Meet The Press	8-9a	:0	0			\$45.00 NN
49 09/17/17 09/24	/17 WSFA News S	Sunday AM 9-930a	S	:30	1	\$20.00	NM	
Weeks: Start I		WTFSS Spots/Week	<u>Rate</u> \$20.00	A.C.				
Spots: # Ch Da	y Air Date Air Time	Description	Start/End Time	Lengtl	h Ad-ID			Rate Type
	u 09/17/17 edited	WSFA News Sunday AM	9-930a	:00	0			\$20.00 NN
Weeks: <u>Start I</u> 09/18/		<u>WTFSS</u> <u>Spots/Week</u> 1	<u>Rate</u> \$20.00					
		<u>Description</u>	Start/End Time	-	n Ad-ID			Rate Type
2 WSFA S	u 09/24/17 9:27 AM	M WSFA News Sunday AM	9-930a	:30) FLSM1908H		i de la companya de	\$20.00 NM
50 09/15/17 09/15	NBC Today 2	9-10am	F	:30	1	\$115.00	NM	
Weeks: <u>Start I</u> 09/11/		VTFSS Spots/Week	<u>Rate</u> \$115.00					
Spots: # Ch Da	Air Date Air Time	Description	Start/End Time	Length	n Ad-ID			Rate Type
1 WSFA F	09/15/17 9:56 AM	/I NBC Today 2	9-10am	:30) FLSM1904H			\$115.00 NM
51 09/18/17 09/24	/17 NBC Today 2	9-10am	MTWTF	:30	5	\$115.00	NM	
Weeks: <u>Start I</u> 09/18/		VTFSS Spots/Week	<u>Rate</u> \$115.00					
Spots: # Ch Da	Air Date Air Time	Description	Start/End Time	Length	Ad-ID			Rate Type
2 WSFA M	09/18/17 9:35 AM	NBC Today 2	9-10am	:30) FLSM1904H			\$115.00 NM
		NBC Today 2	9-10am) FLSM1904H			\$115.00 NM
		NBC Today 2	9-10am) FLSM1908H			\$115.00 NM
		NBC Today 2	9-10am) FLSM1908H			\$115.00 NM
1 WSFA F	09/22/17 9:59 AN	NBC Today 2	9-10am	:30) FLSM1908H			\$115.00 NM
53 09/15/17 09/15	/17 NBC Today Sh	ow 3 10-11am	F	:30	1	\$75.00	NM	
Weeks: <u>Start D</u> 09/11/		TFSS Spots/Week	<u>Rate</u> \$75.00					
		Description	Start/End Time	Length	Ad-ID			Rate Type
1 WSFA F	09/15/17 10:49 AM	1 NBC Today Show 3	10-11am	:30) FLSM1904H			\$75.00 NM
54 09/18/17 09/24	/17 NBC Today Sh	ow 3 10-11am	MTWTF	:30	5	\$75.00	NM	
Weeks: Start D		TFSS Spots/Week	<u>Rate</u> \$75.00					

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\$75.00

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Send Payment To: **WSFA Regions Bank** ATTN: Lockbox # 1400 P.O. Box 11407 Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1808257-1	09/24/17	September 2017	08/28/17 - 09/24/17

<u>Advertiser</u>	Product	Estimate Number
POL/Moore, Roy/Senate	ROY MOORE FOR SENATI	

union wefo com

www.wsfa.com					
		Spots/		_	
Line Start Date End Date Description Start/I	End Time MTWTFSS	Length Week	Rate	Туре	
54 09/18/17 09/24/17 NBC Today Show 3 10-11	lam MTWTF	:30 5	\$75.00	NM	
Spots: # Ch Day Air Date Air Time Description	Start/End Time	<u>Length Ad-ID</u>			Rate Type
3 WSFA M 09/18/17 10:56 AM NBC Today Sho	ow 3 10-11am	:30 FLSM1904	4н		\$75.00 NM
1 WSFA Tu 09/19/17 10:34 AM NBC Today Sho		:30 FLSM1904	4н		\$75.00 NM
4 WSFA W 09/20/17 10:54 AM NBC Today Sho	ow 3 10-11am	:30 FLSM1908	Зн		\$75.00 NM
2 WSFA Th 09/21/17 10:34 AM NBC Today Sho		:30 FLSM1908	Зн		\$75.00 NM
5 WSFA F 09/22/17 10:35 AM NBC Today Sho	ow 3 10-11am	:30 FLSM1908	Вн		\$75.00 NM
56 09/16/17 09/23/17 WSFA 12 News at Six-S Sa 6-7 at	7pmS-	:30 1	\$80.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spo</u>	<u>ots/Week</u> <u>Rate</u> 1 \$80.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	81		Rate Type
1 WSFA Sa 09/16/17 6:46 PM WSFA 12 News		:30 FLSM1904	ŀН		\$80.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spo</u>	ots/Week <u>Rate</u> 1 \$80.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	e Length Ad-ID			Rate Type
2 WSFA Sa 09/23/17 6:42 PM WSFA 12 News	-	:30 FLSM1908	Вн		\$80.00 NM
					\$00.00 NIII
57 09/17/17 09/24/17 WSFA 12 News at Five-SSu 5-5 un	530pS	:30 1	\$90.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spo</u> 09/11/17 09/17/17S	<u>nts/Week</u> <u>Rate</u> 1 \$90.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WSFA Su 09/17/17 5:41 PM WSFA 12 News	: [- 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 -	:30 FLSM1904	н		\$90.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spo</u> 09/18/17 09/24/17S	<u>nts/Week</u> <u>Rate</u> 1 \$90.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
2 WSFA Su 09/24/17 5:12 PM WSFA 12 News	s at Five-Sun Su 5-530p	:30 FLSM1908	Н	-	\$90.00 NM
58 09/16/17 09/23/17 WSFA 12 News at Ten - 10-103 Sat	30pmS-	:30 1	\$265.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spo</u> 09/11/17 09/17/17S-	<u>hts/Week</u> <u>Rate</u> 1 \$265.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WSFA Sa 09/16/17 10:29 PM WSFA 12 News	at Ten - Sat 10-1030pm	:30 FLSM1904	Н		\$265.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spoi</u> 09/18/17 09/24/17S-	<u>hts/Week</u> <u>Rate</u> 1 \$265.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
	at Ten - Sat 10-1030pm	:30 FLSM1908	н		\$265.00 NM
			***		\$200.00 Till
59 09/17/17 09/24/17 Late News 1030p-	-11pS	:30 1	\$150.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spot</u>	<u>sts/Week</u> <u>Rate</u> 1 \$150.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WSFA Su 09/17/17 Late News					\$150.00 NM
Credited Late News	1030p-11p	:00			\$100.00 IVIVI

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Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1808257-1	09/24/17	September 2017	08/28/17 - 09/24/17

<u>Advertiser</u>	Product	Estimate Number
POL/Moore, Roy/Senate	ROY MOORE FOR SENATI	

www.wsfa.com

In Start Date End Date Description Start/End Time MINTERS Length Week Rate Type	www.wsia.com						0 1 /			
Spots: # Ch	Line Start Date	s End Data	Description	Ctart/End Time		Lamath	De contrate	Dete	T	
Spots: # Ch	Line Start Date	e End Date	Description	Stanzend Time	MTWTFSS	Length	vveek	Rate	Туре	
2	59 09/17/17	09/24/17	Late News	1030p-11p	S	:30	1	\$150.00	NM	
See Not 59.3 3 WSFA Su 0.09724/17 11:03 PM Late News 10:30p-11p :30 FLSM1908H S150.00 NM	Spots: # Ch	h <u>Day Air</u>	Date Air Time De	<u>escription</u>	Start/End Time	Lengt	th Ad-ID			Rate Type
Second S	2 W	The second secon		ate News	1030p-11p	:0	00			\$150.00 NM
Section Sect										
Weeks: Start Date End Date MITWITES Spots/Week Start Date Gold Date Gold Date Gold Date Gold Date Gold Date Gold Date G	3 00			ate News	1030p-11p	:3	0 FLSM1908H			\$150.00 NM
Spots: # Ch	60 09/15/17	09/15/17		T TONI 630-7p	F	:30	1	\$215.00	NM	
1	Weeks:									
Color Colo	Spots: # Ch	<u>Day Air</u>	Date Air Time De	escription	Start/End Time	Lengt	h Ad-ID			Rate Type
Weeks: Start Date End Date MTWTFSS Spots/Week Start Date Start Date O9/18/17 O9/24/17 MTWTFSS Spots/Week Start Date O9/18/17 O9/24/17 O	1 W	SFA F 09/	15/17 6:42 PM EN	NTERTAINMENT TONIGHT	630-7p	:3	O FLSM1904H			\$215.00 NM
Weeks: Start Date Ch Day Air Date MTWTFSS Spots/Week Start/End Time Length Ad-ID Rate Type	61 09/18/17	09/24/17		T TONI 630-7p	MTWTF	:30	5	\$215.00	NM	
Spots # Ch	Weeks:		End Date MTWTF:							
2	Spots: # Ch	<u>Day Air</u>			The second secon	Lengt	h Ad-ID			Rate Type
1	2 W	SFA M 09/			630-7p	:3	0 FLSM1904H			\$215.00 NM
A	3 W	SFA Tu 09/	19/17 6:41 PM EN	NTERTAINMENT TONIGHT	630-7p	:3	0 FLSM1904н			\$215.00 NM
Section Sect	1 W	SFA W 09/2	20/17 6:46 PM EN	NTERTAINMENT TONIGHT	630-7p	:3	0 FLSM1908H			\$215.00 NM
Section Sect	4 W	SFA Th 09/2	21/17 6:54 PM EN	NTERTAINMENT TONIGHT	630-7p	:3	0 FLSM1908H			W
Weeks: Start Date End Date MTWTFSS Spots/Week Rate Start/End Time Length Ad-ID Rate Type	5 WS	SFA F 09/2	22/17 6:59 PM EN	NTERTAINMENT TONIGHT	630-7p	:3	O FLSM1908H			\$215.00 NM
Weeks: Start Date Gend Date MTWTFSS Spots/Week Rate Stant/Date Gend Date	63 09/17/17	09/24/17		Americ Various	S	:30	1	\$150.00	NM	
1	Weeks:		End Date MTWTFS		No. of the last of					
Weeks: Start Date O9/18/17 O9/24/17 O9/24/17	Spots: # Ch	<u>Day Airl</u>	Date Air Time De	escription	Start/End Time	Lengt	h Ad-ID			Rate Type
Spots # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type Start/End Time Length Ad-ID Rate Type Start/End Time Length Ad-ID Rate Type Start/End Time Length Ad-ID Start/End Time Length Ad-ID Rate Type Start/End Time Length Ad-ID Start/End Time Length Ad-ID Start/End Time Start/End Time Length Ad-ID Start/End Time Start/End	1 WS			L Football Nite/America	Various	:3	0 FLSM1904H			\$150.00 NM
Spots: # Ch 2 WSFA Day Air Date 2 WSFA Air Time Description NFL Football Nite/America Start/End Time Various Length Ad-ID 2:00 Rate Type \$\frac{1}{2}\$\$ \text{Type} \text{N/M}\$ 64 09/17/17	Weeks:									
2 WSFA Su 09/24/17 NFL Football Nite/America Various :00 \$450.00 NM	Cnoto: # Ch			- ·	New Commonwealth And	1	- A-I ID			D-4- T
Credited Credited										
Weeks: Start Date 09/11/17 End Date 09/17/17 MTWTFSS 1 Spots/Week septiments Rate 1 Spots spots Rate 1 Type 1 WSFA Su 09/17/17 Day Air Date 1 Spots/Week spots Rate 1 Type 1 Spo	2 VV3		24/17 INF	-L FOOtball Nite/America	various	:0				\$150.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	64 09/17/17	09/17/17	NFL Football	730p-1030p	S	:30	1	\$850.00	NM	
1 WSFA Su 09/17/17 9:59 PM NFL Football 730p-1030p :30 FLSM1904H \$850.00 NM 65 09/24/17 09/24/17 NFL Football 730p-1030p S :30 1 \$500.00 NM Weeks: Start Date 09/18/17 End Date 09/18/17 MTWTFSS 09/18/18/18/19/19/19/19/19/19/19/19/19/19/19/19/19/	Weeks:									
1 WSFA Su 09/17/17 9:59 PM NFL Football 730p-1030p :30 FLSM1904H \$850.00 NM 65 09/24/17 09/24/17 NFL Football 730p-1030p S :30 1 \$500.00 NM Weeks: Start Date 09/18/17 End Date 09/18/17 MTWTFSS 09/18/18/18/19/19/19/19/19/19/19/19/19/19/19/19/19/	Spots: # Ch	Day Air I	Date Air Time De	escription	Start/End Time	Lengtl	n Ad-ID			Rate Type
Weeks: Start Date 09/18/17 End Date 09/24/17 MTWTFSS Spots/Week 1 Rate 5500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type						:30) FLSM1904H			
09/18/17 09/24/17 S 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	65 09/24/17	09/24/17	NFL Football	730p-1030p	S	:30	1	\$500.00	NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	Weeks:									
	Spots: # Ch					Length	n Ad-ID			Rate Type
										The second secon

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Send Payment To: **WSFA Regions Bank** ATTN: Lockbox # 1400 P.O. Box 11407 Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1808257-1	09/24/17	September 2017	08/28/17 - 09/24/17

Advertiser	Product	Estimate Number
POL/Moore, Roy/Senate	ROY MOORE FOR SENATI	

www.wsfa.com

www.wsia.com				01-1			
Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
66 09/15/17 09/15/17 Tonight Show	1035-1137pm	F	:30	1	\$115.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 09/11/17 09/17/17F	Spots/Week 1	<u>Rate</u> \$115.00	1100	19			
Spots: # Ch Day Air Date Air Time Desc		Start/End Time	Lenat	h Ad-ID			Rate Type
1 WSFA F 09/15/17 11:34 PM Tonig		1035-1137pm		0 FLSM1904H			\$115.00 NM
67 09/18/17 09/24/17 Tonight Show	1035-1137pm	MTWTF	:30	5	\$115.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 09/18/17 09/24/17 MTWTF	Spots/Week 5	<u>Rate</u> \$115.00					
Spots: # Ch Day Air Date Air Time Desc	ription	Start/End Time	Lengt	h Ad-ID			Rate Type
4 WSFA M 09/18/17 11:33 PM Tonig	ght Show	1035-1137pm	:3	O FLSM1904H			\$115.00 NM
3 WSFA Tu 09/19/17 10:50 PM Tonio	ght Show	1035-1137pm	:3	O FLSM1904H			\$115.00 NM
1 WSFA W 09/20/17 11:00 PM Tonio	ght Show	1035-1137pm	:3	O FLSM1908H			\$115.00 NM
5 WSFA Th 09/21/17 11:32 PM Tonig	A STOREGIST OF THE PROPERTY OF	1035-1137pm	:3	O FLSM1908H			\$115.00 NM
2 WSFA F 09/22/17 10:54 PM Tonig	ght Show	1035-1137pm	:30	0 FLSM1908H			\$115.00 NM
69 09/18/17 09/25/17 The Voice	7-9p	M	:30	1	\$900.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 09/18/17 09/24/17 M	Spots/Week 1	<u>Rate</u> \$900.00					
Spots: # Ch Day Air Date Air Time Desc	ription	Start/End Time	<u>Lengtl</u>	n Ad-ID			Rate Type
1 WSFA M 09/18/17 The Credited	Voice	7-9p	:00	0			\$900.00 NM
70 09/15/17 09/15/17 Dateline	8-10p	F	:30	1	\$340.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 09/11/17 09/17/17F	Spots/Week 1	<u>Rate</u> \$340.00					
Spots: # Ch Day Air Date Air Time Desc	ription	Start/End Time	Length	Ad-ID			Rate Type
1 WSFA F 09/15/17 9:11 PM Datel	ine	9-10pm	:30) FLSM1904H			\$340.00 NM
71 09/20/17 09/20/17 AGT	658-8pm	W	:30	1	\$750.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 09/18/17 09/24/17w	Spots/Week 1	<u>Rate</u> \$750.00					
Spots: # Ch Day Air Date Air Time Desc	ription	Start/End Time	Length	n Ad-ID			Rate Type
1 WSFA W 09/20/17 AGT Credited		658-8pm	:00)			\$750.00 NM
72 09/19/17 09/19/17 AGT	7-9p	-T	:30	1	\$750.00	NM	
Weeker Charl Date Find Date MINTERS							
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 09/18/17 09/24/17 -T	Spots/Week 1	<u>Rate</u> \$750.00					l
09/18/17 09/24/17 -T	1	<u>Rate</u> \$750.00 Start/End Time	Length	n Ad-ID			Rate Type
09/18/17 09/24/17 -T	1	\$750.00		<u>Ad-ID</u>) FLSм1904н			<u>Rate</u> <u>Type</u> \$750.00 NM
09/18/17	1 ription	\$750.00 Start/End Time		7.0	\$115.00	NM	Maria Cara Cara Cara Cara Cara Cara Cara

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<u>In</u>	voice #	Invoice Date	Invoice Month	Invoice Period
18	308257-1	09/24/17	September 2017	08/28/17 - 09/24/17

Advertiser	Product	Estimate Number
POL/Moore, Roy/Senate	ROY MOORE FOR SENATI	

www.wsfa.com

	www.wsia.com						04-1			
Spots: # Ch	Line Start Date	End Data	Description	Start/End Time	NT-TECC	Longth	Spots/	Doto	Type	
Spots # Ch							vveek			
Weeks Start Date Ministry	73 09/16/17	09/23/17	NET Saturday Night	Live 1030p-1203x	S-	:30	1	\$115.00	NM	
Second S	Spots: # Ch	Day Air	Date Air Time Des	cription	Start/End Time	Leng	th Ad-ID			Rate Type
Spring	0 8 8	SFA Sa 09			1030p-1203x	:3	80 FLSM1904H			\$115.00 NM
Spots	Weeks:									
2 WSFA Sa 09/23/17 11:59 PM NET Saturday Night Live 1030p-1203x :30 FLSM1908H \$115.00 MM	Snots: # Ch			•		Lengi	h Ad-ID			Rate Tyne
Weeks: Start Date End Date MTWTESS Spots/Week S375.00 Spots: # Ch Day Air Date O9/18/17 O9/24/17 NBC Today Show 7-9am WTF 30 4 \$175.00 NM							22			
Weeks Start Date Date MTWTFSS Spots/Week Start Date Sy375.00 NM								#07F 00	N 18 4	VIII.
Spots: # Ch	74 09/18/17	09/18/17	Midnight, Texas	9-10pm	M	:30	1	\$375.00	NM	
Spots # Ch	Weeks:									
No. No.	Spots: # Ch				CONTRACT SERVICE PER	Lengt	h Ad-ID			Rate Type
Weeks: Start Date End Date MTWTFSS Spots/Week Rate Start/End Time Length Ad-ID Rate Type Spots/Week S										\$375.00 NM
Weeks: Start Date End Date Air Time Description Start/End Time Length Ad-ID Rate Type	75 00/00/47	00/04/47	NDC To do o Charm	7.0		.00	-	0475.00	NIN 4	
Spots: # Ch	75 09/20/17	09/24/17	NBC Today Snow	7-9am	WIF	:30	4	\$175.00	NIVI	
Spots: # Ch	Weeks:									
1	Crata: # Ch			101 101	A PROPERTY OF THE PARTY OF THE	Lamet	F 44 ID			Deta Tura
4					Professional Profe					
2										
3				- 5						
Meeks: Start Date Gold Date MTWTFSS Spots/Week Rate Gold Date MTWTFSS Spots/Week Rate Gold Date				ELIZABAT AND ALIES AND						\$175.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 99/18/17 09/24/17	76 09/23/17	09/23/17	The state of the second	ght 7-9p	S-	:30	2	\$75.00	NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type T	Weeks:		End Date MTWTFSS							
1				_						
2 WSFA Sa 09/23/17 8:08 PM Dateline saturday Night M 7-9p :30 FLSM1908H \$75.00 NM 77 09/23/17 09/23/17 NBC Saturday Today Sh 6-8am S- :30 1 \$45.00 NM Weeks: Start Date 09/18/17 End Date 09/24/17 MTWTFSS 09/24/17S- Spots/Week 845.00 Rate 09/18/17 Spots/Week 145.00 Rate 17/19/24/17 Spots/Week 145.00 Start/End Time 150.00 Length Ad-ID 150.00 Rate 17/19/24/17 Rate 17/19/24/17 NM 78 09/20/17 09/24/17 Last Call With Carson Da 1230-105x 150.00 WTF :30 1 \$10.00 NM NM Weeks: Start Date 09/18/17 09/24/17WTF 1 \$10.00 Spots/Week Rate 1230-105x 130 FLSM1908H \$10.00 NM Rate 17/19 80 09/20/17 AGT 7-9pm W :30 1 \$750.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate Rate 1230-105x 130 FLSM1908H \$10.00 NM										
Top										
Weeks: Start Date End Date MTWTFSS Spots/Week Rate \$45.00	2 773	ra sa usi	23/17 6.06 PW Date	ille saturday Night W	7-9p	.3	O LESMISOOU			\$75.00 NIVI
Weeks: Start Date End Date MTWTFSS Spots/Week Rate \$45.00	77 09/23/17	09/23/17		Sh 6-8am	S-	:30	1	\$45.00	NM	
Spots: # Ch Day Air Date 1 WSFA Sa 09/23/17 7:29 AM NBC Saturday Today Show 6-8am :30 FLSM1908H \$45.00 NM Rate Type Typ	Weeks:		End Date MTWTFSS			-9.00				
1 WSFA Sa 09/23/17 7:29 AM NBC Saturday Today Show 6-8am :30 FLSM1908H \$45.00 NM 78 09/20/17 09/24/17 Last Call With Carson Da 1230-105x WTF :30 1 \$10.00 NM Weeks: Start Date O9/18/17 End Date O9/24/17 MTWTFSS OF Spots/Week O9/18/17 Rate O9/18/17 Proper O9/24/17 WTF 1 \$10.00 NM Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type O9/20/17 Rate Type O9/20/17 12:53 AM Last Call With Carson Daily Late 1230-105x :30 FLSM1908H \$10.00 NM 80 09/20/17 09/20/17 AGT 7-9pm W :30 1 \$750.00 NM Weeks: Start Date End Date End Date End Date MTWTFSS Spots/Week Rate	Snote: # Ch		7 (1) (1) (1)			Longt	h Ad ID			Pata Type
78 09/20/17 09/24/17 Last Call With Carson Da 1230-105xWTF :30 1 \$10.00 NM Weeks: Start Date										
Weeks: Start Date End Date MTWTFSS Spots/Week Rate			20/17 7.23 AW 1400	Catalday Today Ollow	0-0aiii		0 1 23/12300/1			ψ43.00 14101
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	78 09/20/17	09/24/17	ily Late	n Da 1230-105x	WTF	:30	1	\$10.00	NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 80 09/20/17 09/20/17 12:53 AM Last Call With Carson Daily Late 1230-105x :30 FLSM1908H \$10.00 NM Weeks: Start Date Start Date End Date MTWTFSS Spots/Week Rate	Weeks:			Spots/Week 1						
1 WSFA W 09/20/17 12:53 AM Last Call With Carson Daily Late 1230-105x :30 FLSM1908H \$10.00 NM 80 09/20/17 09/20/17 AGT 7-9pm W :30 1 \$750.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate	Spots: # Ch			ription		Lengt	h Ad-ID			Rate Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>										\$10.00 NM
	80 09/20/17	09/20/17	AGT	7-9pm	W	:30	1	\$750.00	NM	
	Weeks:									0

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<u>Advertiser</u>	Product	Estimate Number
POL/Moore, Roy/Senate	ROY MOORE FOR SENATI	

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www.wsfa.com									
Line Charl Date	FI D-I-	Description	01 1/5 1 7			Spots/		_	
Line Start Date		Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
80 09/20/17	09/20/17	AGT	7-9pm	W	:30	1	\$750.00	NM	
Spots: # Ch	Day Air I	Date Air Time Descrip	tion	Start/End Time	Lengt	h Ad-ID	·×		Rate Type
1 WS	SFA W 09/2	20/17 8:47 PM AGT		7-9pm	:3	0 FLSM1908H			\$750.00 NM
81 09/20/17	09/24/17	Today in Alabama 530a	528am-6am	WTF	:30	1	\$150.00	NM	
Weeks:		End Date MTWTFSS 09/24/17WTF	Spots/Week 1	<u>Rate</u> \$150.00					
Spots: # Ch			tion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	SFA W 09/2	20/17 5:56 AM Today i	n Alabama 530a	528am-6am	:3	0 FLSM1908H			\$150.00 NM
82 09/24/17	09/24/17	NET NBC Meet The Pre	es 8-9a	S	:30	1	\$105.00	NM	
Weeks:		End Date MTWTFSS 09/24/17S	Spots/Week	<u>Rate</u> \$105.00					
Spots: # Ch	Day Air [Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	SFA Su 09/2	24/17 8:52 AM NET NE	BC Meet The Press	8-9a	:3	0 FLSM1908H			\$105.00 NM
83 09/20/17	09/24/17	JUDGE JUDY	3-4p	WTF	:30	1	\$90.00	NM	
Weeks:		End Date MTWTFSS 09/24/17WTF	Spots/Week	<u>Rate</u> \$90.00					
Spots: # Ch			tion_	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	FA Th 09/2	1/17 3:44 PM JUDGE	JUDY	3-4p	:3	0 FLSM1908H			\$90.00 NM
84 09/20/17	09/24/17	Today In Alabama	6a-7a	WTF	:30	1	\$395.00	NM	
Weeks:		End Date MTWTFSS 09/24/17WTF	Spots/Week 1	<u>Rate</u> \$395.00					
Spots: # Ch	Day Air D	Date Air Time Descript	<u>tion</u>	Start/End Time	Lengt	n Ad-ID			Rate Type
1 WS	FA F 09/2	2/17 6:30 AM Today II	n Alabama	6a-7a	:3) FLSM1908H		11	\$395.00 NM
86 09/20/17	09/24/17	Today in Alabama 430a m	430-5a	WTF	:30	1	\$15.00	NM	
Weeks:		End Date <u>MTWTFSS</u> 09/24/17WTF	Spots/Week 1	Rate \$15.00					
Spots: # Ch	Day Air D	Date Air Time Descript	ion	Start/End Time	Lengtl	Ad-ID			Rate Type
1 WS	FA W 09/2	0/17 4:52 AM Today ir	Alabama 430am	430-5a	:30) FLSM1908H			\$15.00 NM
87 09/22/17	09/22/17	WSFA 12 News at Six - MF	6-630pm	F	:30	1	\$350.00	NM	
Weeks:	Start Date 09/18/17	End Date <u>MTWTFSS</u> 09/24/17F	Spots/Week 1	<u>Rate</u> \$350.00					
Spots: # Ch	Day Air D			Start/End Time		Ad-ID			Rate Type
1 WS	FA F 09/2	2/17 6:30 PM WSFA 1	2 News at Six - MF	6-630pm	:30) FLSM1908H			\$350.00 NM
88 09/22/17	09/22/17	ENTERTAINMENT TON GHT	l 630-7p	F	:30	1	\$325.00	NM	
Weeks:		End Date <u>MTWTFSS</u> 09/24/17F	Spots/Week	<u>Rate</u>					
Spots: # Ch	Day Air D			\$325.00 Start/End Time	Lenath	Ad-ID			Rate Type
i	FA F 09/22		TAINMENT TONIGHT	NAME OF THE PARTY	1700 0) FLSM1908H			\$325.00 NM
Mo Morront that the	actual brandonst info		a talean from the December I a	ما المائمية منا النبير أمم م					atherform the data of

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Advertiser	Product	Estimate Number
POL/Moore, Roy/Senate	ROY MOORE FOR SENATI	

www.wsfa.com

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
88 09/22/17	09/22/17	ENTERTAINMENT TO GHT	ONI 630-7p	F	:30	1	\$325.00	NM	
89 09/23/17	09/23/17	Saturday Hour 3	9-10PM	S-	:30	1	\$75.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFSS 09/24/17S-	Spots/Week 1	<u>Rate</u> \$75.00					
Spots: # Ch 1 WS		<u>Date</u> <u>Air Time</u> <u>Descri</u> /23/17 9:32 PM Saturo	-	Start/End Time 9-10PM		<u>h Ad-ID</u> 0 FLSM1908H			<u>Rate Type</u> \$75.00 NM
				Total Spots	19	92			

Payment Terms 30 Days

Gross Total \$34,105.00

Agency Commission

\$5,115.75

Net Amount Due \$28,989.25

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